

Business Plan

By

Wandisa



Restile with Burger & Egg Filling

Opportunity

To sell something different from the market. Yes, it's sold but far from where my customers stay. So I want to bring it closer to them to save them time from going to a far place. I'm bringing my product closer so that it can be easy to get it. My product will have different fillings and will have good affordable prices. Yes, there are other products sold but mine will give them the mentality to change and eat something different from their everyday food.



Market

My target customers are school kids and educators but mostly my biggest target are taxi drivers.

Expectations

I plan to sell 30 rostiles per day @ a price of R15.00 each so $R15.00 \times 30 = R450.00$. These are the sales I will be making every day, but as the business gets more customers, the sales will go up.

Market Plan

To market my product I will be printing some flyers to hand out to my target customers. I will also use social media platforms to spread the word out, and also word of mouth will directly go and talk to my target customers and sell my product to them.

Financing Needed

In order to start, maintain, and grow my business, it needs a good capital that will maintain all my needs. It will help me grow and be alert of any negative aspects which will occur down the line. Also very important to make a sustainable budget that will cover your business and make it grow.



Stock Price Table & Other Costs

Material Required Description	Monthly Stock Required (Quantity)	Stock Price (Single Price)	Total Stock Amount
Flour (10kg)	6	R95.00	R570.00
Sugar (10kg)	2	R200.00	R400.00
Oil (4L)	3	R95.00	R285.00
Yeast	10	R4.00	R40.00
Baking Power (1kg)	2	R25.00	R50.00
Salt (1kg)	3	R5.00	R15.00

Stock Price Table & Other Costs

Material Required Description	Monthly Stock Required (Quantity)	Stock Price (Single Price)	Total Stock Amount
Burgers	20	R60.00	R120.00
Eggs (30 ^s)	15	R60.00	R900
Griller	1	R400.00	R400.00
Plastic Foil	10	R30.00	R300.00
Transport & Airtime	-	R400.00	R400.00
Utilities e.g. Electricity	-	R200.00	R200.00

Stock Price Table & Other Costs

Material Required Description	Monthly Stock Required (Quantity)	Stock Price (Single Price)	Total Stock Amount
Rent	-	R500.00	R500.00
Advertising	20 Pages	R1.00	R20.00
Serviettes	10	R10.00	R100.00

Direct Costs + Indirect Costs
R4260.00 + R1200.00
=R5460.00



Fruit & Vegetable Stand

Opportunity

Vegetables and fruit are very much important in our daily lives to maintain our health. This business will be making things easy for customers instead of traveling to get fresh veggies and fruit. By bringing fresh veggies and fruit close to them, it will make their lives much easier. Customers will want to buy from me because my products will be more fresh than the ones my competitors sell.



Market

Target customers, mostly elderly people; they can't go so far for fresh products because they need assistance. So having a near by place to buy from will make things smooth and easy for the elderly.

Expectations

As a starting business I will sell 10 Vegetables each and one box of each fruit at a fair affordable price. I can't make calculations because of how many units of fruit are in one box. That I did not ask or search.

Financing Needed

This business needs a start-up capital in order for it to be opened and maintained. The finance needed will be in good use and will be a step forward to new opportunities.



Stock Price Table & Other Business Costs

Material Required Description	Monthly Stock Required (Quantity)	Stock Price (Single Price)	Total Stock Amount
Cabbages	50	R10.00	R500.00
Carrots	50	R30.00	R1500.00
Onions	30	R30.00	R900
Potatoes	30	R50.00	R1500.00
Pears	10	R45.00	R450.00
Apples	10	R45.00	R450.00

Stock Price Table & Other Business Costs

Material Required Description	Monthly Stock Required (Quantity)	Stock Price (Single Price)	Total Stock Amount
Transport & Airtime	-	-	R400.00

Direct Costs + Indirect Costs
R5300.00 + R400.00
=R5700.00

